



MARIAH SIMONE'

BRANDING & BUSINESS
PORTFOLIO





HELLO LOVE, I'M MARIAH SIMONE'

I want to see you win and do it stress-free. I have over a decade of professional experience creating, developing, and managing experiences. Whether it's product, brand, program, event, or project. I execute with a global-conscious mindset while implementing conscious designs and tools that are appropriate, equitable, inclusive, productive, and profitable.

Take a moment to learn a little bit more about what I have to offer. Reach out to me when you're ready to accomplish your goals and arrive at your destination in abundance and peace.

Mariah xoxo



MY EXPERIENCE TECHNICAL SKILLS

Below are the 4 areas of expertise that I can offer to clients. I have spent the last 10 years providing these services to businesses, nonprofits, events, and other industries.



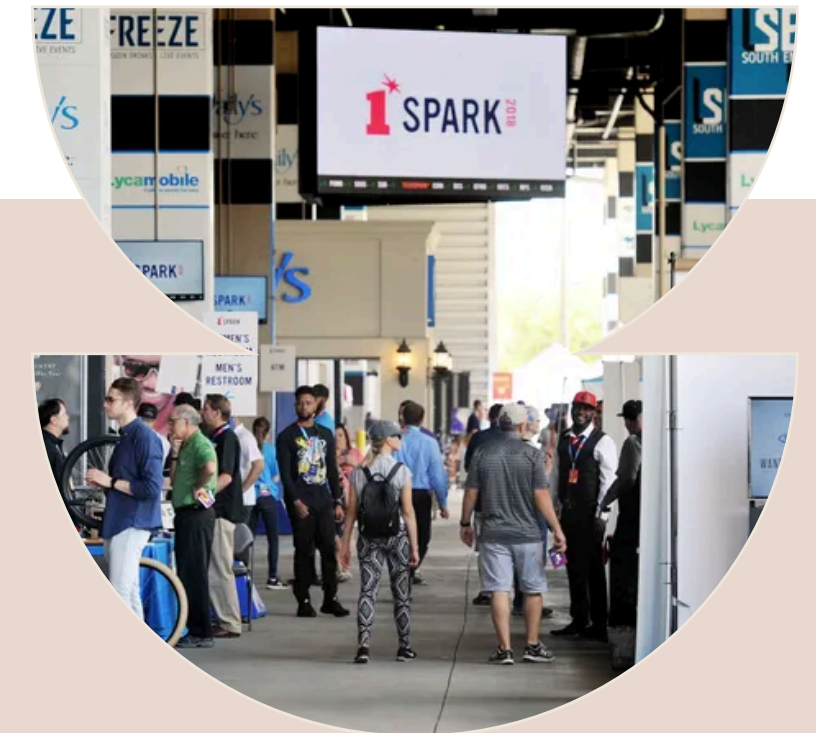
BRANDING & DEVELOPMENT



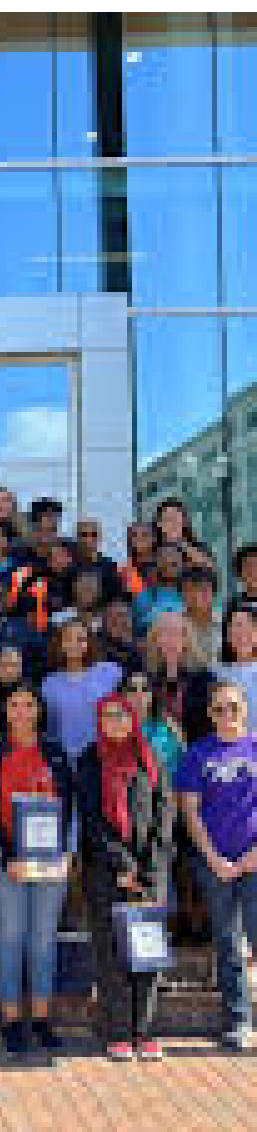
BUSINESS STRATEGY



DIGITAL DESIGN & WEB



EVENTS & PRODUCTION



STRATEGY & DEVELOPMENT

I've worked with event, product, and service-based companies to build their voice, create business structures, and develop branding. Everyone has a voice. Let's work together to create, develop, and utilize your unique inner tone to get your message out to the world.

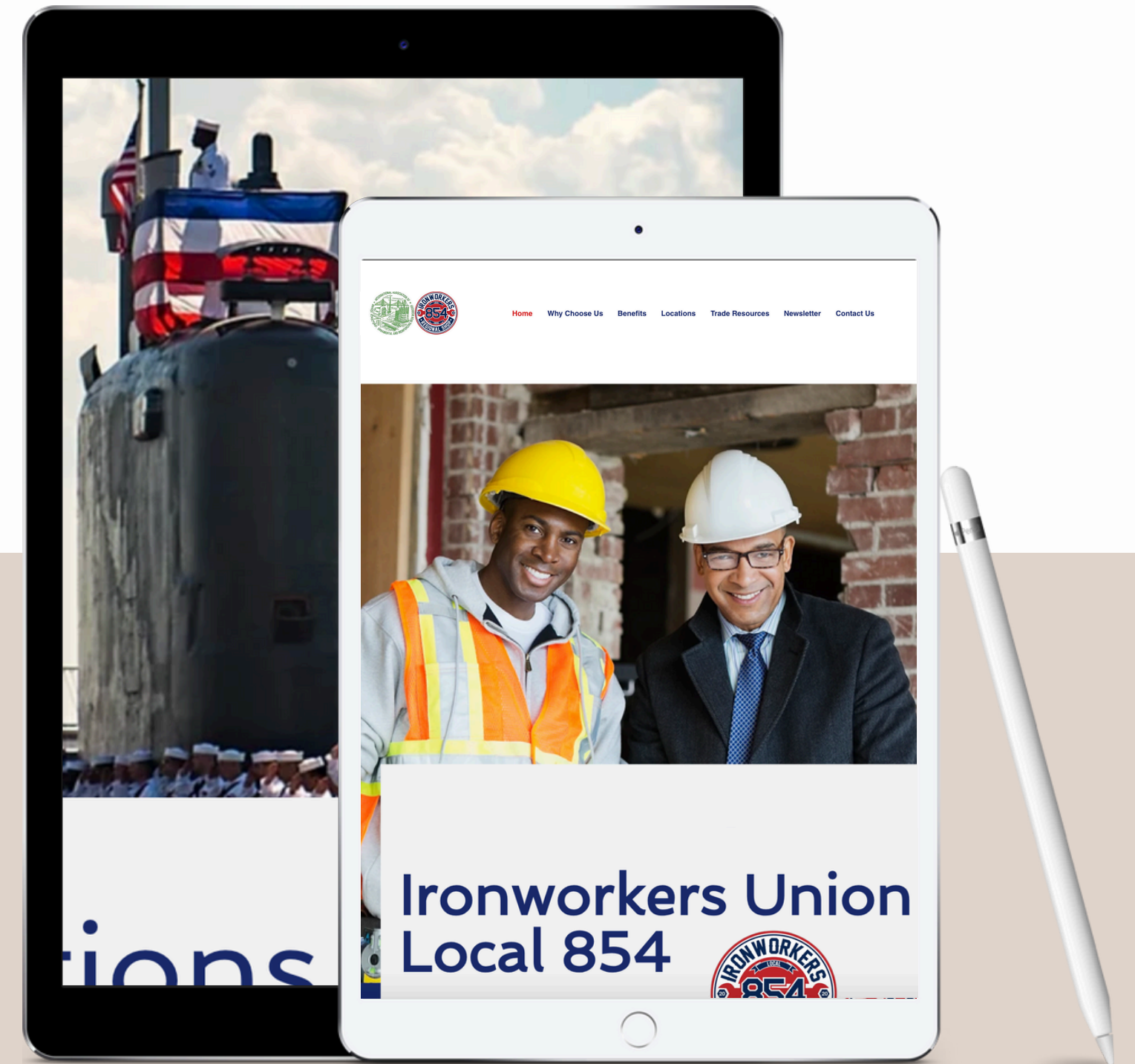
DIGITAL TRANSFORMATION & COMMUNICATION

DIGITAL TRANSFORMATION

I provide digital innovation for your business by leveraging cutting-edge technologies to streamline operations, enhance customer experiences, and drive growth. My approach focuses on creating fiscally responsible, scalable, sustainable digital strategies that align with your unique goals and needs.

COMMUNICATION & OPTIMIZATION

I help grow communication channels by integrating advanced communication tools and platforms that facilitate seamless and efficient organizational interactions. Additionally, I develop customized strategies to enhance engagement with your audience, ensuring consistent and effective communication.





WEB & BRAND

PROJECT 1

BRANDING

I develop your brand by creating a cohesive and compelling identity that resonates with your target audience and differentiates you from competitors.

HOME

ABOUT

SERVICES

CONTACT

HOW CAN **WE**
HELP YOU
DO MORE TODAY?

LEARN MORE

HOME

ABOUT

SERVICES

—
LET US **HELP**
YOU

TO DO
MORE

Whether you're a start-up company with small staff, an entrepreneur with limited resources, or a parent with an active schedule, **TO DO MORE** gives you the time **TO DO MORE** of what you love with the people you love.

TO DO MORE solves your "too much to do" problem with a resourceful, efficient, knowledgeable team of operations experts to help you increase productivity and efficiency. We manage all the details so you can focus more on the work that needs most of your talent and attention.

TO DO MORE gives you:



DESIGN

I develop unique websites by tailoring each project to reflect the distinct personality and objectives of your brand, ensuring a one-of-a-kind online presence that stands out in the digital landscape.

LIVE AND LOVE YOUR HAIR EVENT - NYC

EVENTS & PRODUCTION

PROJECT 2

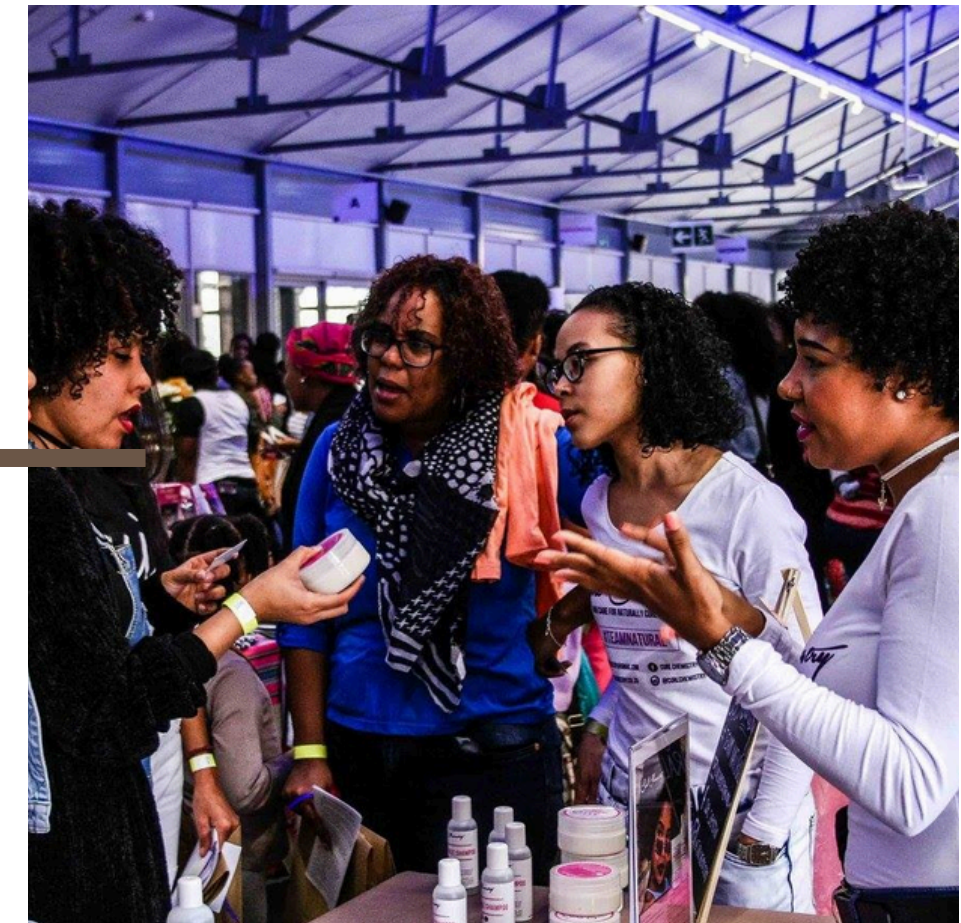


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I also worked with vendors and sponsors. Collectively creating an experience that engaged guests and enhanced the vendor's product ecosystems.

01

For this event, I planned the logistics, developed the ROS, and designed the event space. Working with talent and management, this event successfully ran in other cities.



MY CAREER HISTORY

PAST CLIENTS & PROJECTS

PROODUS - WEB DESIGN & BUSINESS DEVELOPMENT

DREAMCON - EVENT COORDINATOR & BUSINESS DEVELOPMENT

WOW SUMMIT - EVENT PLANNER, PODCAST, GUEST REGISTRAR & EMCEE

AIR FORCE ACADEMY ALUMNI - WEB DESIGN & BUSINESS STRATEGY

PARADISE CURATORS -BRANDING, WEBSITE DESIGN & STRATEGY

ABOVE AVERAGE - STRATEGY, PRODUCT CHANNELS, & WEB DESIGN

EMPLOYMENT HISTORY

Director of Business Development
UJIMA DIGITAL - DENVER, CO
July 2021 – January 2023

Program Manager
GENERATION WOW - JACKSONVILLE, FL
July 2020 – July 2021

Leadership and Identity Program Manager
FLORIDA STATE UNIVERSITY - TALLAHASSEE, FL
August 2018 – June 2020

Education & Economic Development Program Assistant
USAID & GEORGETOWN UNIVERSITY - WASHINGTON, D.C.
August 2017 – July 2018

Foreign Language Program Ambassador & Education Specialist
NATIONAL INSTITUTE FOR INTERNATIONAL EDUCATION - GUNSAN, SOUTH KOREA
July 2016 – July 2017

MINISTRY OF EDUCATION - OKAZAKI, JAPAN
July 2012 – July 2013

Event and Sales Specialist
COWORK JAX & ONE SPARK
August 2010 – June 2012

MY TESTIMONIALS

WHAT MY
CLIENTS SAY
ABOUT ME



KRISTIN RAMSAY
CEO, KMR CONSULTING
WWW.KMRCOLLEGECONSULTING.COM



I am **THRILLED** that Mariah created my website! As a solo-preneur, I do everything - and knew I could create my website too. But after 2 years of thinking about it, and 6 months since I purchased my domain name, I still hadn't found the time to do it. I was thinking about it while off for Christmas and felt overwhelmed. When I saw Mariah's post for a price I could afford, I took her up on it. If it weren't for Mariah - who was both patient and persistent - I'd still just be thinking about it. But now I have a beautiful and functional website! Thank you!

PROJECTS & PRODUCTS

From pitch decks to day of events, allow me to help you get things done on time, the right way, and with a zen-like state of mind.



GRATITUDE

LET'S
CONNECT



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